

# Dallas Sosebee

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## SUMMARY

Over 17 years management experience in a corporate and government environment, and with more than 9 years' experience in the Visual Information management field. Expert in Avid, Adobe Premier, Final Cut Pro, Photoshop, After Effects, InDesign, and Lightroom.

## PROFESSIONAL EXPERIENCE

### Multi-Media Specialist (03/2016 – 06/2019)

#### TGI Fridays • Dallas, TX

Serves as corporate photographer and videographer for all communications within the company. Creates a variety of multimedia projects for Operations, Learning and Development, Human Resources, Communications, Food and Beverage, IT, Marketing, Sourcing, and Executive Teams through video, photography, or print media.

- Has created more than 720 videos for both instructional uses and marketing purposes with more than 3 million views worldwide among company employees alone
- Manages multiple simultaneous projects across company
- Manages video and image database which houses all company multimedia
- Creates storyboards, supervises scripts, manages talent, and sets up all on location shoots
- Creates media to be shared across all social media platforms to include YouTube, Twitter, Instagram, and Facebook
- Operates High end video and photo equipment, to convey a message to the audience
- Operates necessary sounds equipment to include lavalier, shotgun, hand held, and audio mixers to ensure high quality audio
- Operates on set lighting using multiple lighting sources to ensure correct lighting for any project
- Operates both in teams and alone depending on project

## **Photographer (12/2014 – 08/2015)**

### **Hearst Television • Rogers, AR**

Served as full time Morning show photographer and show editor. Also helped main anchors turn in required weekly stories by getting video and interviews. Used ENG cameras and three-point lighting setup for field reporters live shots. Created regular content for evening shows and online. Responded to breaking news events in Northwest Arkansas, River Valley, and Eastern Oklahoma. Used nonlinear editing systems for morning show packages as well as editing all video for morning shows.

- Morning show photographer provided regular reporter content during a 4-hour block
- Edited morning newscast with all video for broadcast during a 4-hour block
- Operated and maintained ENG and SNG trucks during morning shows and special projects
- Shot video and packages for broadcast on television and online
- Operated portable live backpacks (TVU) for live stories
- Posted video segments online for use on station website

## **Combat Documentation and Production Specialist (10/2009 – 06/2013)**

### **United States Army • Dongducheon, South Korea**

Served as primary Studio Photographer and Manager for official Army portraits with extensive work in video production, shooting, and editing to include Historical Documentation, commercials, and instructional videos. Performed a variety of administrative support duties for team personnel completing requests for administrative actions and preparing training documents. Skilled in specialized photography requirements, wired or photoelectric triggering mechanisms, as well as photographic objectives and viewer reaction to various types of images to select scenes and events that will evoke the desired responses.

- Conducted training; determined objectives, schedules, set priorities for time sensitive projects
- Provided technical expertise and recommendations to senior level leadership on VI productions, modifications, photo and video documentation mission and graphic products selecting equipment, accessories, methods and techniques to accomplish the assignment and achieve desired effects
- Inspected cameras, equipment, and lighting for proper operation maintaining accountability for more than \$250,000 of equipment to ensure inventory records are complete
- Completed a variety of video/photographic assignments involving many technical requirements and processes emphasizing clear photographs to visually document objects or events

- Identified features that are difficult to photograph and compensate by making adjustments in equipment or techniques including reflective surfaces, fine or subsurface details, confined spaces, and moving parts
- Produced photographic products with fundamental methods, techniques, and procedures in standard video or camera equipment that resulted in a clearly conveyed meaning
- Directed, performed, and advised on the planning, construction, staging, and set up of scenery, props, backdrops, and sets used in television production
- Operated studio portable and electronic field production (EFP) cameras as well as TV studio camera systems representing the latest state-of-the art in professional broadcast television technology
- Directed and performed installation and adjustment of studio and remote lighting equipment including and adjusting light meters and spot photometers according to the principles and practices of professional television lighting techniques

### **Loss Prevention Manager (06/2007 – 02/2009)**

#### **Lowe's Home Improvement • Fayetteville, AR**

Served as a Manager of 300 personnel focusing on Loss Prevention, safety, staff members, and oversaw operations at the store level.

- Was responsible for all aspects of loss and safety for a multi-million-dollar business including training and mentoring Loss Prevention Staff on providing quick, courteous customer support to increase positive feedback to adapt to policies, procedures and initiatives to the operations of a particular store environment
- Maintained store inventory to acquire a 7% reduction in Inventory Shrink
- Oversaw operation of store equipment and maintained 0 safety incidents or issues

### **Security Forces (04/2001 – 04/2007)**

#### **United States Air Force • Fort Smith, AR**

Lead, managed, supervised, trained personnel, and performed security force (SF) activities, including conflict resolution, installation, weapon system and resource security, antiterrorism, law enforcement investigations, and information security.

- Answered incoming phones, both routine and alert dispatching units and conducting random security checks by radio; maintained daily police blotter on incidents on post
- Worked with host contractors to provide security operations maintaining the safety and welfare of 4 personnel being responsible for equipment worth over \$2 billion
- Built course plans and corresponding Power Point presentations to train personnel

## **TRAINING AND CERTIFICATIONS**

Bachelor of Arts in Communications- Thomas Edison State University

Defense Information School- Basic Still Photography Course

Defense Information School- Video Production and Documentation Course

Examples of work- <https://vimeo.com/showcase/5976130>

